

Julie Meyer, an American by birth and a European since 1988, has 18 years of investment and advisory experience, helping start-up businesses and industry standards to emerge and establish themselves.

As Chief Executive of Ariadne Capital, she has overall general and financial management responsibility for the group which she founded in August 2000. She created the Ariadne Investor Member Network with the leading entrepreneurs who have capitalized Ariadne Capital, are a source of funds for Ariadne's portfolio, and who bring their expertise to the portfolio in a variety of ways.

Julie has raised hundreds of millions of capital for start-ups. From 1998 to 1999, Julie was part of the team at NewMedia Investors [which became NewMedia Spark, an early stage investment firm, in October 1999] where she helped several companies, including lastminute.com, WGSN and Arc Cores, raise significant venture capital financing and internationalise. Each of these businesses has had successful exits for their investors.

She previously, worked for Andy Cunningham in Boston, Massachusetts, and through Cunningham Communication she consulted for Motorola, Inc, on the PowerPC initiative. She has also consulted for Hewlett Packard and 3Com in France. Named a "Global Leader of Tomorrow. by the World Economic Forum and one of the top 30 most powerful women in Europe by the *Wall Street Journal*, Julie's mission is to back the best entrepreneurs in Europe with global ambitions. She was awarded "Entrepreneur of the Year" Award in October 2000 by Ernst & Young U.K.

She graduated from INSEAD with an MBA in December 1997, and from Valparaiso University with a BA in Humanities and Literature in 1988. She has studied in Cambridge, England and at the Sorbonne as well.

The Ariadne Platform

